BIDGELY + GRID4C

ACQUISITION EXPANDS APPLIANCE-LEVEL ANALYTICS & PREDICTIVE CAPABILITIES OF BIDGELY'S UTILITYAI™ ENERGY INTELLIGENCE PLATFORM

An **AI-Forward Vision** for the Future of Energy

For more than a decade, **Bidgely has pioneered the use of AI-based data science** to turn meter data into detailed insights about each customer's energy use, across appliance categories for every hour of the year—known as "disaggregation."

We've leveraged this behind-the-meter intelligence to empower utilities and consumers to make smart energy decisions through a platform of customer engagement, grid planning and load shaping solutions.

Now **we are extending even further our powerful UtilityAI™ platform with the acquisition of Grid4C, a leader in AI-based predictive analytics** for the energy industry, to strengthen our core AI data science and expand our portfolio of grid and customer solutions.

Better Together: Deeper Value Delivery for Utility Partners and Their Customers

The addition of Grid4C not only strengthens Bidgely's UtilityAI™ Platform, including home energy management, customer experience, demand response, load shaping strategies, and distributed energy resources (DERs) optimization, but also expands support for new use cases.

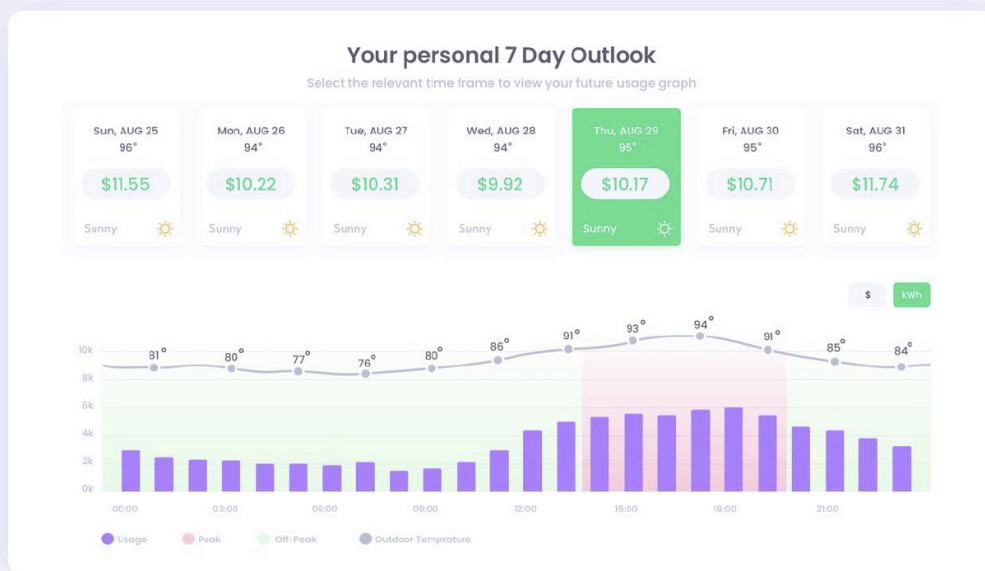| Fault Detection & Diagnostics	DER-Ready Load Forecasting	26 Utility-Focused AI Data Science Patents
• Detect, diagnose, and predict malfunctions, inefficiencies and behavioral anomalies for many home appliances and grid assets.	• Empower customers to better budget their energy costs, with accurate 7-days-ahead hourly usage forecasts and 30-days-ahead bill predictions	• 16 Bidgely patents for behind-the-meter disaggregation to support customer and grid ops.
• Target the most promising customers with home services partners to deliver value through rebates, upgrades or replacements	• Identify when solar production or electric vehicle consumption will peak, to intelligently plan Demand Response.	• 10 Grid4C patents for energy analytics, including detection of appliance inefficiencies and faults as well as short-term forecasting for demand response.

Appliance Fault Prediction, Detection, & Diagnostics / Bill & Usage Forecasting

Grid4C's algorithms detect, diagnose, and in many cases predict malfunctions, inefficiencies and behavioral anomalies for many home appliances—strengthening Bidgely's current appliance-level insights—and extends our predictive modeling capability, showing every customer how much energy each of their major appliances will consume for the next 31 days.

Malfunction / Inefficiencies alerts showing the customer the estimated monthly costs.

Example of seven-day usage and costs prediction.

"This acquisition marks a pivotal moment for Bidgely, solidifying our leadership position in AI-powered energy intelligence. Combining our industry-leading AI with strategic acquisitions like Grid4C allows us to deliver unprecedented innovation and value to the energy sector."

Abhay Gupta

Founder and CEO
Bidgely

"We are excited to be a part of the Bidgely team. Together, we have several decades of experience in AI in the utilities space and are well-positioned to help utilities address the widest range of use cases both on the grid side and on the customer side."

Dr. Noa Ruschin-Rimini

Founder and CEO
Grid4C

Learn more at **www.bidgely.com**.

Start a discussion with **sales@bidgely.com**.

Explore AI-enriched customer journeys and behind-the-meter analytics at **demo.bidgely.com**.